

Specialists in transport surveys
and research for the rail industry



Peeping is a leading provider of passenger and footfall research services and is part of the Tracsis group, an AIM-listed provider of operational and strategic rail planning services and software.

Founded in 1997, we employ the services of approximately 100 surveyors spread throughout the UK. Unlike other research and automated counting companies, the majority of our surveyors are former rail employees with a corresponding wealth of knowledge of railways and how they operate.

We are able to offer a number of traditional counting and research services that can provide train operating companies and other transport providers with proven benefits including:

Assisting in timetable planning and punctuality of services

Providing in-depth reporting for franchise requirements

Ensuring the correct allocation of ticket revenue

Assisting with resource allocation and strengthening

Determining station redevelopment requirements and likely outcomes

Passionate, experienced railway people

Our capabilities...

Peeping surveyors are able to undertake a variety of work, including:

- **Passenger counts**

- Passengers joining and leaving trains.
- Passengers on a train on departure from a station.
- Counts in connection with the installation of automatic ticket barriers.
- On-train surveys – monitoring number of passengers throughout the journey.
- Footfall – station utilisation counts by timeband.

- **Station surveys**

- Queuing times for tickets at ticket offices.
- Queuing times for tickets at self service machines.
- Fraud – collecting supporting statistics with Revenue Protection staff both at stations and on trains.

- **Revenue surveys**

- Ticket analysis at stations and on trains.
- Split of revenue between Train Operating Companies.

- **Timing of trains and dwell times**

- **Coach and bus counts**

- **Secure station status passenger perception surveys**

- **Car park surveys**



For more information or to discuss your individual requirements please contact us on **01509 632623** or email **info@passengercounts.co.uk**

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